



## Along The Highway

The Bell sign is a symbol of assurance to the motorist.

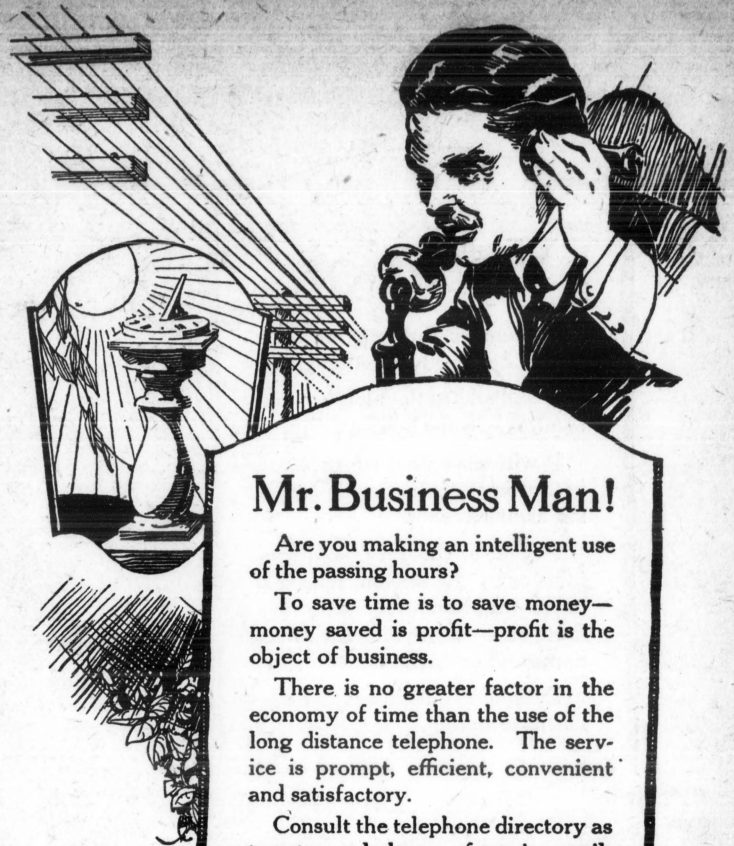
It means that he is in touch with home and business.

It means that anxieties can be eliminated—changed plans made known—emergencies more quickly relieved.

Every Bell sign marks the location of a long distance telephone station.



The Pacific Telephone  
And Telegraph Company



## Mr. Business Man!

Are you making an intelligent use of the passing hours?

To save time is to save money—money saved is profit—profit is the object of business.

There is no greater factor in the economy of time than the use of the long distance telephone. The service is prompt, efficient, convenient and satisfactory.

Consult the telephone directory as to rates and classes of service available.

Every Bell telephone is a Long Distance station.



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